

mission statement

Our purpose is to sustain life through business. Therefore, our mission is to lead business in building a regenerative future. We drive technological solutions for the climate challenges that threaten life on Earth.

We inspire new ways of creating, managing, and acting throughout our ecosystem: employees, customers, communities, shareholders, and other stakeholders.

We act with responsibility, dialogue, and resources to drive people, companies, organizations, and the planet forward.



ateha
business for climate



our values

At **ateha** we are committed to communicating and keeping our values strong not only to reach our goal, but to daily accomplish – with seriousness and self-responsibility – our tasks, activities and work, every day.





► **visibility**

Our goal is to make public all the actions we develop, masks off. Therefore, we are on the way to finding the best practice to account for and measure our activities. This report is just a first step.



► **transparency**

An action that must be kept in secret is certainly not only unfair but also not worthy of being carried out. Thus, the principle of transparency leads us into taking responsible decisions that can be effortlessly communicated.



► **access**

There is an important "interdependence" or "connection" between market rules and the social context in which the market operates. Our current social context challenges the market to function based on new principles. From Ego to Echo. We believe that it is through market access that impact businesses can lead us to a better and regenerative future.





our principles

We believe in and share principles that allow our positive impact and direction to be assertive and guided in a steady and continuous manner. We have developed our business and work model in order to encourage human development and collaboration.



CONVICTION

we are convinced of the positive impact we want to make

We are facing a climate and biodiversity crisis. The world is not on track to achieve its regeneration goals. Not only are we far from our target, in several aspects – from CO2 emissions to the extinction of different species – we are moving in the opposite direction. The time to act is now. And companies are essential in the solution. We mobilize intellectual and financial resources at the service of businesses that demonstrate a high aptitude for solving climate challenges and prospering in the market.

PASSION

we are passionate about all stages of the process

We get involved in projects and ideas that we are truly passionate about. Not only do we care for their potential impact on climate and business, but also for the opportunity they offer us to apply our best qualities to support their development. We are entrepreneurs of expertise and soul! For many years, we have been developing projects with companies, organizations, and investments. What makes our involvement sincerely unique is the possibility of offering our best version to the businesses we support.



BEHAVIOR

we believe that human potential is as a key factor for a viable future

We are deeply focused on human behaviors. Our main focus is people, the entrepreneurs who are at the forefront of ideas and companies. The humane aspect of business. We believe that to get where we want to be in terms of climate solutions we need to invest a lot of resources in human consciousness. We wish to be recognized for the relationships we build.

EXPERIENCE

we share knowledge and experience as a tool for human development

To develop an idea, to develop a business model, develop a brand, to place, to assemble a team, to structure financial and impact indicators, to set up an operation, commercial channels, partners networks, etc... We offer a hands-on experience and genuine partnership. That is why we look very carefully and closely at our projects: this it is the attention and care that we offer.





ethical codes

We are formally committed to global policies of conduct and ethics for our employees, customers, suppliers, and stakeholders. We communicate, measure, and monitor the ethical performance of our ecosystem on a daily basis.



environment

We are categorical in choosing and guiding our paths, activities, and results towards the continued promotion of the common good and the preservation of the balance of the Earth's ecosystem (air, water, soil, biodiversity). Every aspect of our work involves sustaining the pillars of positive impact, financial return, and disruptive innovation. When combined, these pillars promote a business ecosystem capable of fostering innovation for climate solutions, fostering the conservation and regeneration of ecosystem services that maintain life and make it possible to guarantee the existence of human beings on planet Earth.

anti-discrimination policies

ateha – businesses for the climate adopts anti-discrimination policies promoting fair and impartial treatment of all employees regarding recruitment, promotion, wage and working conditions, regardless of gender, race, color, language, disability, political views, age, religion, nationality, or social background. While maintaining the highest levels of integrity and honesty in business, we observe that these activities are carried out in accordance with local laws and good international practices.



governance

Ateha's corporate structure and management bodies are constituted in such a way as to internalize the common good, and, at the same time, concretely enable inclusive decision-making processes qualified by listening to the agents and interested publics affected by its activities, directly and indirectly.

dedication

ateha – businesses for the climate respects and supports the protection of internationally recognized human rights. Any form of compulsory enforced labor or activity that does not comply with the norms and laws in force should be related to any work carried out by **ateha** or for **ateha**.

work environment

We offer a work model and an office with adequate health and safety conditions for our employees, collaborators, and partners. We encourage an interactive work environment where employees have opportunities to present their ideas to the management body, including mechanisms for complaints, compliance with Labor Laws, monitoring of potential negative effects on work safety and health, with open communication and acknowledgement of any accident or concern within **ateha**.



SDG

The creation of our ecosystem, our business thesis, as well as the initiatives we support and/or manage aim to solve challenges directly related to 14 out of 17 United Nations' Sustainable Development Goals for 2030:





thank you

Do you have any questions,
suggestions or want to talk to us?
Write to alo@ateha.life